

# PEPH

# Evaluation Metrics Manual

Community Engagement and  
Research Translation Cores  
**SRP Annual Meeting**  
November 10-12, 2010



## Why create a PEPH Evaluation Metrics Manual?

- PEPH Stakeholders identified evaluation metrics as a clear need:
  - RFI & Workshop, 2008
- Outreach and translational components of projects are difficult to measure
- Logic models, approaches, and tangible metrics are helpful for both **planning** and **evaluation**
- Establish a common language around activities, outputs, and impacts among those involved in PEPH projects

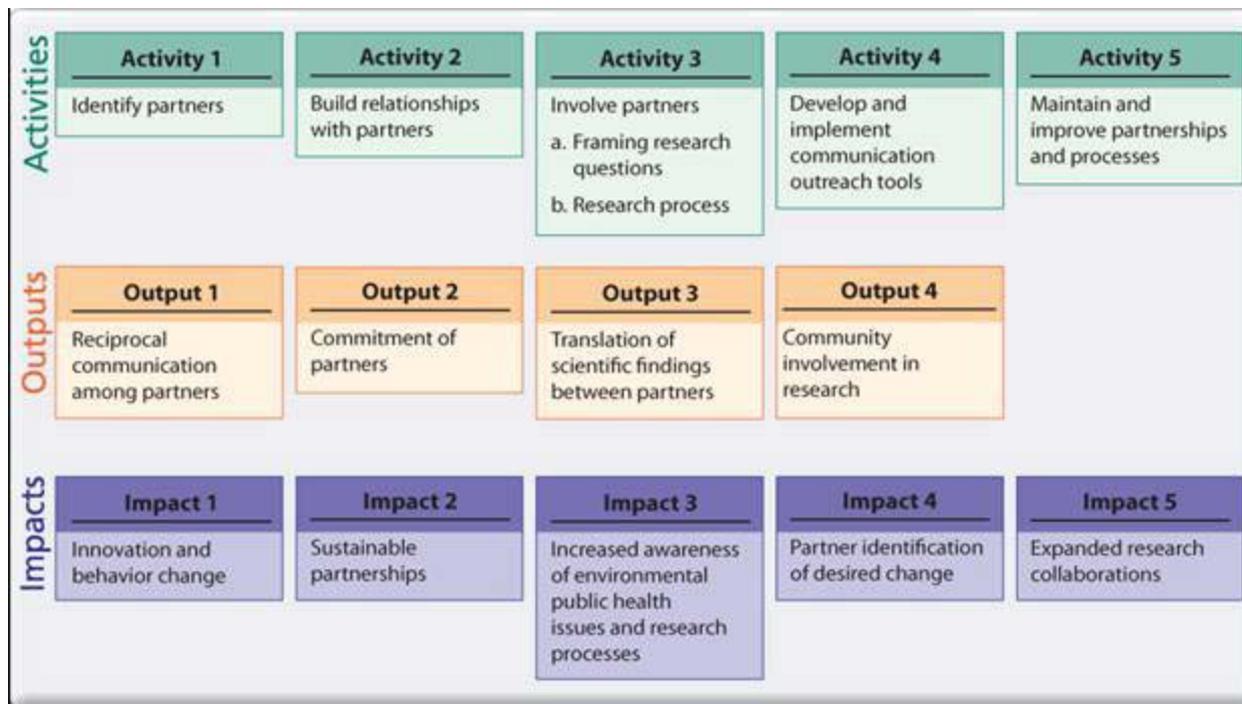
## How did we develop the manual?

- Discussions with NIEHS staff
  - Prioritized PEPH program activity areas (for metrics)
  - Gathered program literature
- Discussions with subject experts (grantees from a wide range of different programs)
  - Asked how grantees gauge success
- Literature review
  - Programmatic literature (summaries, websites, previous evaluation efforts)
  - Peer reviewed articles, book chapters, etc.
  - Web searches
- Synthesized common measures across programs and areas
- Drafted logic models, approaches, metrics for each area

# Evaluation Metrics Manual Chapters

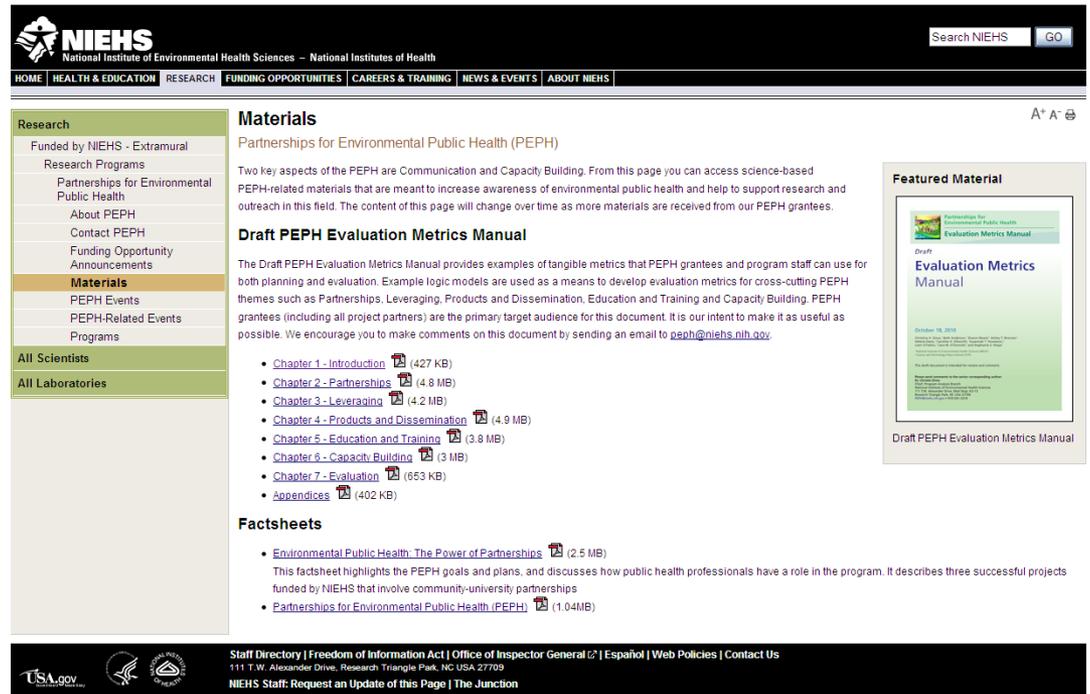
1. Introduction
2. Partnerships
3. Leveraging
4. Products and dissemination
5. Education and training
6. Capacity-building
7. Evaluation

# Partnership Chapter: Logic Model



## Next Steps

- Chapters are available (<http://www.niehs.nih.gov/research/supported/programs/peph/materials/index.cfm>)
- Comments welcome: [PEPH@niehs.nih.gov](mailto:PEPH@niehs.nih.gov)
- collect form:
  - What works?
  - What doesn't work?
  - How will you use it?
  - More examples?
- PEPH Webinar to be scheduled
- Chapters will be revised based on comments and feedback



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**All Scientists**

**All Laboratories**

**Materials**

Partnerships for Environmental Public Health (PEPH)

Two key aspects of the PEPH are Communication and Capacity Building. From this page you can access science-based PEPH-related materials that are meant to increase awareness of environmental public health and help to support research and outreach in this field. The content of this page will change over time as more materials are received from our PEPH grantees.

**Draft PEPH Evaluation Metrics Manual**

The Draft PEPH Evaluation Metrics Manual provides examples of tangible metrics that PEPH grantees and program staff can use for both planning and evaluation. Example logic models are used as a means to develop evaluation metrics for cross-cutting PEPH themes such as Partnerships, Leveraging, Products and Dissemination, Education and Training and Capacity Building. PEPH grantees (including all project partners) are the primary target audience for this document. It is our intent to make it as useful as possible. We encourage you to make comments on this document by sending an email to [peph@niehs.nih.gov](mailto:peph@niehs.nih.gov).

- [Chapter 1 - Introduction](#) (427 KB)
- [Chapter 2 - Partnerships](#) (4.8 MB)
- [Chapter 3 - Leveraging](#) (4.2 MB)
- [Chapter 4 - Products and Dissemination](#) (4.9 MB)
- [Chapter 5 - Education and Training](#) (3.8 MB)
- [Chapter 6 - Capacity Building](#) (3 MB)
- [Chapter 7 - Evaluation](#) (653 KB)
- [Appendices](#) (402 KB)

**Factsheets**

- [Environmental Public Health: The Power of Partnerships](#) (2.5 MB)
- [Partnerships for Environmental Public Health \(PEPH\)](#) (1.04MB)

**Featured Material**

**Draft PEPH Evaluation Metrics Manual**

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