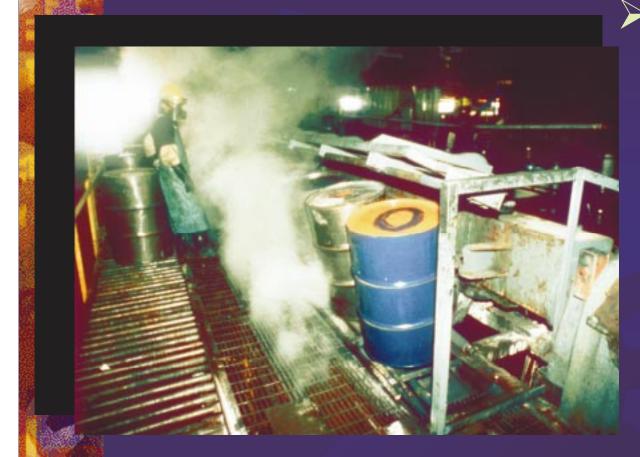
Partnerships: Training and Outreach to Multicultural Populations

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 Yet immigrant workers often have less training than other
 workers because
 it is not available
 in their native
 language.

Labor Occupational Health Program at UC Berkeley developed:

- > Outreach
- > Training
- Educational Materials

Targeted towards Spanish-speaking workers.

Presentation will focus on:

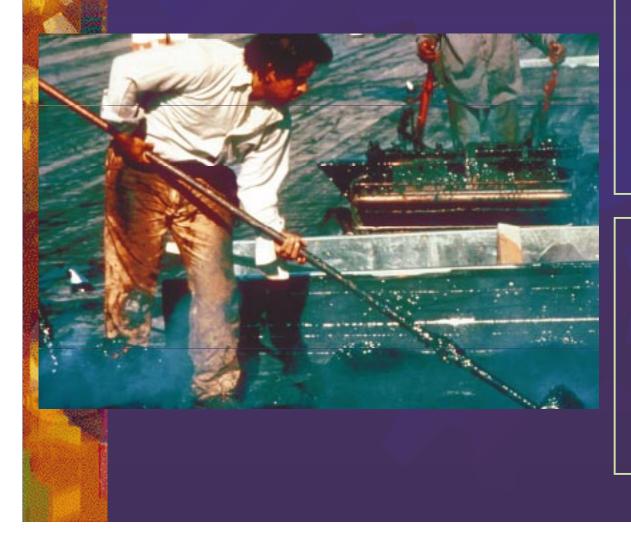
The need for training in other languages
How we developed the program
What worked
Challenges we faced
Lessons learned

Latino Workers In the U.S. Face Increased Risk of Injury and Illness On The Job

Greater risk:

Latino Men:2 times
more likelyLatina Women:1.5 times
more likely

Fatalities among Latinos in Construction also increasing



1996 – 99:
 Fatalities
 increased by 68
 percent

Construction
 worker deaths in
 Georgia, Texas,
 Florida remain
 high

In California

Adults with very high blood lead levels: 46% were Latino.

Victims of serious accidents in LA: 3 in 4 had Spanish surnames.

Day laborers in LA: twice the rate for construction workers in California. Census figures: 1990's was a period of explosive growth for minority groups nationwide:

Latino populations across America increased by nearly 40 percent.

Asians and Pacific Islanders grew by over 45 percent.

Nevada saw a 144 percent increase in Latino's; Arkansas topped the nation for growth with a 170 percent.

Developing LOHP's Training Program in Spanish

- Workers coming to English HW courses who only spoke Spanish.
- Local Statistics documented higher risks for injury/illness.
- 1990: Supplemental funding from NIEHS to develop Spanish Language outreach, training and materials.

LOHP's approach

> Three keys areas of focus:



- Health and Safety Knowledge and Skills
- Outreach: Promoting the Program and Reaching Workers
- Training for Action: Having Impact in the Workplace/Policy

Focus #1: Increasing Health and Safety Knowledge and Skills



ProvidingTechnical

➤ Geographical scope included workers along U.S./Mexico border and throughout the Southwest

What We Learned: Worker's Experiences from our training program

Workers' Rights:

Training:

Regulations/Cal-OSHA

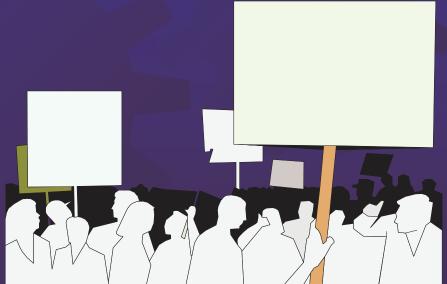
Unaware of Hazard Communication or Injury and Illness Prevention Program requirements

➢Have no knowledge of Cal/OSHA

>Express cynicism toward the role of inspectors

Taking Action to Improve Health and Safety

Following training, Spanish speaking workers attempted action as often as English speakers. However, they were only half as successful in achieving changes.



What We Learned

Developing training in other languages takes strong commitment of time and energy

- Involving workers/target audience in key steps is critical
 - Needs Assessment
 - Creating easy to read/visual materials

Use trainers and participatory training methods that are culturally appropriate

Focus #2 Outreach: Promoting the program and reaching workers

Outreach strategies: Used media, flyers, letters, trade associations, TOT's, community organizations, unions

Workforce was primarily in unorganized industries

> Targeting outreach to employers was key

What We Learned

Enrolling HW courses often difficult and frustrating

Employers resistant to sending workers for HW training

Lack of HAZWOPER enforcement created barriers to recruitment

Focus #3: Training for Action – Having Impact in Workplace

 Linking to unions and organizing campaigns
 Linking to Enforcement Agencies/Impacting Policy

Cal-OSHA emphasis on electroplating inspections
 Cal EPA/CUPA's

What We Learned

Working in partnership is critical
 Building relationships with community organizations

Linking with unions/immigrant rights issues (advocating for Health and Safety)

Reaching workers through trusted/existing resources Summary: Lessons for other Programs > Network/Share Resources > NIEHS Clearinghouse \succ Trainers Exchange >OSHA Federal and State Programs National/Regional Conferences